# College GO! Week 2014 Morning Announcements

for Elementary/Middle Schools

### Monday

How does \$1 million sound? Pretty good, right? Did you know that someone with a college degree will earn about \$1 million more in their lifetime, compared to someone with just a high school diploma? It's never too early to start planning for college. Check out College GO! Week activities at school all week long to help you plan your future.

## Tuesday

Good morning, everyone! It's time for a College GO! Week question. Which of these are college degrees you can get after high school: Apprenticeship? Bachelor's? Associate? Certificate? Doctorate? Trick question! Every one of these is a type of college degree. Your challenge today is to learn which type of degree you'll need for your dream career.

### Wednesday

Hello! I've got another College GO! Week question for you today. Which of these colleges is *not* in Indiana? Indiana University? Goshen College? Purdue University? Ball State University? University of Kentucky? If you were paying attention, you know it's the last one: University of Kentucky isn't in Indiana, it's in Ohio. Oops, I mean, Kentucky. Regardless of which college you'll go to, the most important thing is that your college degree will help you get the career you want. It's also important to know which state your college is in before you head out the door. So check out requirements for careers, and make sure to take a map with you so you don't wind up in Ohio accidentally.

#### **Thursday**

Free money! Free money! Well—not really. But you could earn \$529 for college with the College GO! Week contest for all grade levels. Use your creativity to describe what you can do to plan for college now. Check out all the details at CollegeGoWeekIndiana.org, or ask your teacher or counselor. Entries are due November 21, but don't wait to get started and miss out on extra cash for college.

#### **Friday**

It's Friday! That means it's the last day of College GO! Week. You've learned about all kinds of colleges and college degrees. Maybe all this college information seems like ice cream flavors: they all look great, and you don't know which one to choose! Or maybe you've got a favorite and you're not changing your mind. Either way, the only way you'll reach your college goal is by succeeding in school now. Stay focused, and ask for help when you need it. You can do it!



